

Gustavo Cambareri

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Product designer working at the intersection of design and AI. I build tools, systems, and prototypes that make design teams faster without losing quality. Focused on human-centered design, co-creation, and agentic workflows.

EDUCATION

Sandberg Instituut

2023 – 2025 · Amsterdam

MA in Artificial Intelligence and Design

HfG Schwäbisch Gmünd

2022 · Erasmus Exchange

BSc in Digital Product Design & Development

Politecnico di Milano

2020 – 2023 · Milan

BSc in Communication Design

TOOLKIT

Design

Figma, Figma Console MCP

AI

Claude Code, Cursor, ComfyUI

Methods

Usability testing, Prototyping, Journey mapping

EXTRACURRICULAR

Minijack

Founder · 2025 – present

Independent label bridging Milan and Amsterdam. Experimental sound and design.

Edera Collective

Founder · 2021 – 2023

Interdisciplinary exhibitions. Design, sound, digital media. 500+ visitors.

EXPERIENCE

Bravoure

Junior Designer · Feb 2026 – present · Amsterdam

- Introduced rapid prototyping workflows, delivering client-ready prototypes in 2–3 days — accelerating feedback cycles without compromising quality.
- Integrated agentic AI workflows into the team's design process, improving collaboration with development and strategy.
- Developing Pierre, a knowledge system now adopted by the team to align on AI-assisted design workflows.

IOIO

UX/UI Designer · 2022 – 2026 · Amsterdam

- Designed the UX and UI for a greenfield AI-powered image creation tool.
- Developed and iterated user journeys, customization flows, and interaction patterns through co-design and usability testing.
- Delivered a scalable design framework that guided further product development.

Spill Drinks

Product Designer · 2023 – present

- Designed and developed the web platform for a hospitality brand, focusing on clarity, usability, and brand consistency.
- Created visual flows communicating the product's value to bars, restaurants, and event professionals.